

AMAZON PRIME DAY

DEALS

Based on data from last year's Prime Day we predict that these categories, brands, and products will likely trend again this year.

*Data based on sales driven from 7/12/22 - 7/13/22

TOP PRODUCTS

Fashion



The Drop Blake Long Blazer



EBY Seamless Bralette



Colorfulkoala Buttery Soft Leggings



Ray-Ban Justin Rectangular Sunglasses

Beauty



LANEIGE Lip Glow Balm



BaBylissPRO Nano Titanium Hair Dryer



Grande Cosmetics Lash Enhancing Serum



Pureology Color Fanatic Leave-in Conditioner

Home



GE Profile Opal Nugget Ice Maker



BISSELL Portable Carpet and Upholstery Cleaner



Coop Home Goods Adjustable Loft Pillow



MAXSO Wine Chiller Bucket, Portable 750ml

TOP BRANDS

The Drop

ANRABESS

LANEIGE

Colorfulkoala

GE

Amazon Basics

Amazon Essentials

RENPHO

Shark

TOP CATEGORIES

Fashion

Activewear

Hair care

Kitchen & dining

Cleaning essentials

Outdoor

Skincare

Office supplies

Accessories